

SPONSORSHIP OPPORTUNITIES



**NLPA
2026
ANNUAL
CONFERENCE**

*Soñar en comunidad:
lo que imaginamos
y construimos juntos.*

Denver, Colorado • OCTOBER 15 -17 • 2026
Submission Deadline • September 1, 2026





OUR MISSION

The Mission of The National Latinx Psychological Association (NLPA) is to create a supportive professional community that advances psychological education and training, science, practice, and organizational change to enhance the health, mental health, and well-being of Hispanic/Latinx populations.

- 1. Generate, promote, and advance Latinx Psychology in the United States and globally.*
- 2. Cultivate relevant and effective psychological science, practice, education, and training in order to build knowledge, foster research, and/or promote culturally competent delivery of services.*
- 3. Promote and encourage the efforts of professionals that have demonstrated a sustained commitment and dedication to Latinx Psychology through exceptional research, practice, and/or education and training efforts that have contributed to the discipline/field and/or to the health and well-being of Hispanic/Latinx communities/populations.*
- 4. Encourage the educational and professional advancement of Latinx psychologists and students by identifying and reporting on research, education, and training programs that effectively prepare Latinx psychologists and facilitate cooperation among them.*
- 5. Cultivate and promote open communication with members and leaders of Latinx communities, organizations, institutions, and society at large for our mutual education and understanding.*
- 6. Promote awareness and understanding of issues and concerns that Latinx psychologists, students, and/or mental health professionals might have related to their personal, educational and/or professional experiences.*
- 7. Encourage and assist in the advancement of psychological science, knowledge, research, practice, education, service, and training that educates, informs, and influences public knowledge and awareness of Latinx Psychology, as well as public/institutional policy-makers that may be relevant to and/or affects Latinas/os at the national, regional, state, and local levels.*



2026 PLANNED PRE-CONFERENCE CE WORKSHOPS

Leaders: Thriving on the Empowerment Journey

Presenters:

*Patricia Arredondo, Ed.D.
and Azara Santiago-Rivera, Ph.D*

The pre-conference Institute focuses on the distinctive strengths and opportunities available to early- and mid-career Latina leaders in higher education, especially, though not exclusively. Discussion will be grounded in the cultural competency framework of self-awareness, knowledge-building, and skill sets for empowered practices. Topics cover intersecting identities in the work setting, the Mujerista perspective, and cultural clashes in mostly white institutions. We will also talk about how to develop a plan for ongoing personal empowerment. This institute will be highly interactive, drawing upon individuals' experiences to share lessons learned.



Patricia Arredondo, Ed.D.



Azara Santiago-Rivera, Ph.D



2026 PLANNED PRE-CONFERENCE CE WORKSHOPS

Decolonizing Mental Health: Integration of Latine Traditional Healing Practices

Presenters:

**Bryan O. Rojas-Araúz, Ph.D and local
Maestros and Maestras**

This presentation explores the therapeutic potential of three Latino healing traditions, medicine bags, peyote stitch beadwork, and agua florida, as integrative modalities in trauma recovery. Drawing on a collaboration between Dr. Bryan Rojas-Araúz, Psychologist, Speaker and Author, and local maestros and maestras, this work brings indigenous knowledge into conversation with somatic and trauma-responsive approaches to psychotherapy. Rooted in integration and reclaiming of knowledge as traditional healing practices, the presenter will reflect on what it means to be an intersectional provider that honors the historical and ancestral knowledge that our communities have always had, including cultural responsiveness and a willingness to learn from knowledge systems that have addressed trauma and healing for generations.

Learning Objectives

*By the end of this presentation, attendees will be able to:
Identify how medicine bags, peyote stitch, and agua florida engage somatic and regulatory pathways relevant to trauma treatment.*

Apply a conceptual framework for ethically integrating Latino healing practices into clinical settings.

Recognize the relational and cultural dimensions of cross-traditional collaboration in trauma-responsive care.



Bryan O. Rojas-Araúz, Ph.D.



2026 PLANNED PRE-CONFERENCE CE WORKSHOPS

Food as Method: Reimagining Knowledge Production in Latinx Psychology

Presenter:

Julia Roncoroni, Ph.D.

A growing number of psychologists are questioning research and training models that position communities as subjects to be studied rather than collaborators in knowledge creation. This pre-conference session explores a novel methodology grounded in food-centered practices that create relational spaces where memory, migration, grief, resilience, identity, and community wisdom emerge in ways that are often difficult to access through traditional interviews, clinical discourse, or text-based research alone.

Drawing from Cocina Libre, a bilingual community-participatory project developed alongside immigrant chefs and food entrepreneurs, the session examines how food and storytelling can function as forms of accompaniment, collective meaning-making, and public scholarship. Through film excerpts, bilingual storytelling, and dialogue with community collaborators, attendees will explore how culturally grounded methodologies can expand possibilities for psychological research, clinical practice, training, and public engagement in Latinx communities. The session will also examine tensions that emerge when community-participatory and multimodal work enters academic spaces that continue to privilege written scholarship and more conventional forms of knowledge production.



Julia Roncoroni, Ph.D.



BIENVENIDA SPEAKER AT ST. CAJETAN - AURARIA CAMPUS MSU DENVER

BIENVENIDA with Special Guest Speaker: Nita Gonzalez

Nita Gonzales is a recognized Chicana leader, movement elder, and strategist, Nita Gonzales has spent decades proving that social, educational, and environmental justice are inseparable from community mental wellness. From her early days on the frontlines of the historic West High Blow-Ups to her transformative 41-year tenure as President and CEO of Escuela Tlatelolco, Nita's life's work has been a profound mental health intervention—replacing erasure with belonging and ancestral pride. Now leading Nuevo Amanecer, LLC, recognized as a “White House Champion of Change.” She brings a powerful, healing-centered framework to the NLPA community, illustrating how collective wellness for la Raza is deeply rooted in identity, self-determination, and the courage to stand on principle.



Nita Gonzalez



2026 PLANNED CONFERENCE KEYNOTE SPEAKER SPECIAL KEYNOTE SPEAKER

*Senadora Julie Gonzales
Denver State Senator for Senate District 34*

Senadora Julie Gonzales is a progressive Democrat serving north, west, and downtown Denver as the state Senator for Senate District 34. With roots in Colorado that go back generations, Senator Gonzales was born in Arizona and raised in south Texas. After graduating from Yale University, Senator Gonzales moved to Denver, where she had previously spent summers in high school working to save money for college. Her mother was an elementary school teacher and her father was a rancher and medical cannabis producer. They taught her the value of hard work, honesty, and the importance of lifting as we climb. An organizer at her core, Senator Gonzales has dedicated her life to organizing for justice in Colorado. As a state Senator, she allocated millions of dollars towards affordable housing, strengthened protections for immigrant communities from ICE, repealed the death penalty, and held corporate polluters to account. Senator Gonzales lives in Jefferson Park with her husband Ben and their shih-tzus Chookie and Panda.



Senadora Julie Gonzales

Keep an eye out, we'll be announcing more surprise speakers soon, making this an event you truly cannot miss!



2026 PLANNED KEYNOTE SPEAKERS

LAS VOCES DE WAYAK: NLPA'S COLLECTIVE DREAMING TO BUILD OUR FUTURE AND HONOR OUR ROOTS

Leading a cultural and organizational reflection process that will help NLPA reimagine its future. Grounded in the themes of dreaming, unity, and transforming, this task will guide an association-wide exploration of who we are, what we value, where we excel, and where we can grow via dreaming together. This will help NLPA envision a stronger, more connected, and future oriented and transformational organization change.



Ana J. Bridges, Ph.D.



Fred Millan, Ph.D.



David Zelaya, Ph.D.



BECOMING A SPONSOR



HOW WILL YOUR FUNDS MAKE AN IMPACT ?

Your sponsorship will help our organization support research grants, fund various scholarships for NLPA students, and help cover conference expenses.



HOW MANY VIEWS WILL YOUR AD HAVE?

Take advantage of the multiple sponsorship, exhibitor, and ad options we offer your company/organization. Advertisements reach our more than 1,000 members and 8,000 social media followers!



SOME OF OUR PREVIOUS SPONSORS



EL DOCTOR MANCINI
www.eldoctormancini.com



Alliant International University
California School
of Professional Psychology



CORE SPONSORSHIP PACKAGES AT A GLANCE

(DONATION OF CHOICE)

NLPA Sponsors are both people within and outside the field of psychology.
As a supporter you will receive:

	BRONZE \$500	SILVER \$ 1,000	GOLD \$ 2,500	PLATINUM \$ 5,000	TITANIUM \$ 7,500	DIAMOND \$ 10,000	ELITE \$ 20,000	EXCLUSIVE \$ 50,000
Company Listing in Conference program App.								
Company Logo with the link posted on NLPA social media accounts.								
Logo featured in conference promotional emails and social media Blasts.								
Complimentary Exhibitor table (6ft and 2 chairs).								
Logo and name on NLPA website for 12 months.								
Complimentary Special Event "Noche de Gala" (tickets).				 1 Ticket	 2 Tickets	 4 Tickets	 4 VIP Tickets	 4 VIP Tickets
Special recognition at the event and 5-minute speaking opportunity at a General Session.								
Exclusive employment ads in our NLPA Job Board						 2 mo.	 6 mo.	 12 mo.
Complimentary inclusion of a Promotional item from your company inside conference tote bag for every attendee.								
Student Impact Awards. Funding scholars under your organization's name.							 3 Scholars	 10 Scholars
Complimentary Conference Registration.							 2 Reg	 3 Reg
Exclusive sponsorship of Pre Conference at MSU Denver Oct 15th, and Full Back Page Advertising in the Scientific Program.								
Official Partnership Credit: (Presented in Partnership with your company) -Tailor-Made Presentation: A 1-hour presentation custom-made by a local psychologist. -Future Rights: Right of first refusal for sponsorship of the next conference.								

NLPA 2026 SPONSORSHIP LEVELS

Review the comprehensive sponsorship tiers available for the NLPA 2026 Conference. Each level is designed to provide specific value, ranging from digital brand awareness to exclusive partnership rights.

SPONSORSHIP TIER	INVESTMENT	KEY BENEFITS & DELIVERABLES
Bronze Get your name in the room	\$500	Company listing in Conference app Company Logo/link on social media announcing the conference.
Silver Amplify your brand digitally	\$1,000	Everything in Bronze Logo in promotional emails social media blasts. Instagram/Facebook spotlight post.
Gold Show up in Person	\$2,500	Everything in Silver 6ft exhibitor table (2 days) Direct attendee engagement & material distribution.
Platinum Build lasting visibility	\$5,000	Everything in Gold 12-month website logo placement 1 Noche de Gala tickets.
Titanium Recruit and Build your pipeline	\$7,500	Everything in Platinum 3 Noche de Gala tickets.
Diamond Premier Positioning	\$10,000	Everything in Titanium 2-month Job Board ads, branded items in all attendee tote bags, and priority exhibitor location selection. 4 Noche de Gala tickets.
Elite Take the stage at the Pre Conference	\$20,000	Everything in Diamond 6 Months of Job Board ads 4 VIP noche de gala tickets 2 complimentary conference registrations.
Exclusive (Only 1 Sponsor) Become the defining partner of NLPA 2026	\$50,000	Everything in Elite Official "Presented in Partnership with" credit logo on name badges and all conference signage 10 Student Impact Awards (Your organization scholars) 1-hour tailor made presentation by a local psychologist Right of first refusal for the next conference 3 complimentary conference registrations plus four VIP Noche de Gala tickets.

EVENT SPONSORSHIP OPPORTUNITIES

Bienvenida at St. Cajetan – Auraria Campus MSU Denver | \$1,500

Our Bienvenida will be on Thursday, October 15th. Attendees will enjoy food and LIVE entertainment.

As a sponsor you will receive:

- ✿ Special recognition at the Bienvenida
- ✿ Listing in the Conference Program
- ✿ Your organization logo on event program app

Cultural Night “Raices y Ritmo” – Networking Reception | \$1,500

Raices y Ritmo will be on Friday, October 16th at the Westin Hotel. Attendees will witness the heartbeat of our community through a live celebration of NLPA poetry, music, dance, and creative talent."

As a sponsor you will receive:

- ✿ Special recognition at the Cultural Night
- ✿ Listing in the Conference Program
- ✿ Your organization logo on event program app

"Noche de Gala" Dinner and Music | \$2,000

This is our main event and will occur Saturday, October 17th at the Westin Hotel. Attendees will enjoy a catered dinner and LIVE entertainment by Los Mocochetes and DJ

As a sponsor you will receive:

- ✿ Special recognition at the Noche de Gala
- ✿ Listing in the Conference Program
- ✿ Your organization logo on event program app
- ✿ Two complimentary tickets to the Noche de Gala with VIP seating.

Awards Ceremony | \$1,500

Celebrate with the leaders of our organization as they receive recognition for the impact they are making on the field of Latinx Psychology. Our award ceremony will take place on Saturday, October 17th at the Westin Hotel.

As a sponsor you will receive:

- ✿ Special recognition during the Awards Ceremony
- ✿ Listing in the Conference Program
- ✿ Your organization logo on event program app

General Sessions and Keynote Addresses | \$ 2,000

Conference attendees will have the privilege to engage in four distinguished Keynote sessions.

As a sponsor you will receive:

- ✿ Complimentary Exhibitor Table for your organization
- ✿ Special recognition at the General Session and Keynote Addresses
- ✿ Your organization logo on event program app
- ✿ Listing in the Conference Program.

EXHIBITION OPPORTUNITIES

One 6 foot table dressed in linens and two chairs will be provided per table fee listed below.

An additional table is available for \$100 each.
(maximum of 1 additional table allowed, subject to space availability).

TABLE FEES

Information Table \$800

For universities and corporations.

Information Table \$450

Available to non-profit organizations (proof of status required).

Community Member Vendor Table \$100

Available to local artisan vendors.

Community Information Table \$75

Available to non-vending organizations.

EXHIBITION SCHEDULE

Thursday, October 15th, 2026

EXCLUSIVE SPONSOR ONLY

Friday, October 16th, 2026

7:00 AM Exhibitor Set Up

7:30 AM - 5:00PM Open Exhibition Time

5:00 PM Exhibitor Breakdown

Saturday, October 17th, 2026

7:00 AM Exhibitor Set Up

7:30 AM - 5:00PM Open Exhibition Time

5:00 PM Exhibitor Breakdown

ARTWORK SUBMISSION AND PAYMENT

Submit your artwork to sponsorship@nlpa.ws

Please ensure the subject line reads: NLPA 2026 Sponsorship Submission.
Advertisement should be designed by the organization submitting the advertisement.

The file should be in one of the following file types: jpg, gif, png, pdf, ai, or psd.

Payment for sponsorship requests will be accepted via postal mail with a check or through the conference website.

NLPA is a 501(c)(3) NLPA's Federal Tax ID# is 20-0455079



DEADLINES

No sponsorship requests will be accepted after September 1st, 2026



CANCELLATION POLICY

In the event that your organization has to withdraw its sponsorship request, the refund policy below will take effect:

Payment for sponsorship requests will be accepted via postal mail with a check and mailed to:

NLPA

2455 E Sunrise Blvd. Suite 816
Fort Lauderdale, FL 33304

Or, [CLICK HERE](#) to choose your package and pay online.

After July 5th, 2026 - Only 25% of your sponsorship fee will be refunded.
After August 5th, 2026- No refund will be granted.

QUESTIONS

Questions related to the Summit and Sponsorship opportunities can be directed to the Conference Committee at sponsorship@nlpa.ws

SPONSORSHIP OPPORTUNITIES AT A GLANCE

CHECK ALL THAT APPLY. SUBMISSION DEADLINE: SEPTEMBER 1, 2026

<i>Friends of NLPA (Donation of Choice)</i>	\$ _____
<i>Bronze Sponsorship Package</i>	\$500
<i>Silver Sponsorship Package</i>	\$1,000
<i>Gold Sponsorship Package</i>	\$2,500
<i>Platinum Sponsorship Package</i>	\$5,000
<i>Titanium Sponsorship Package</i>	\$7,500
<i>Diamond Sponsorship Package</i>	\$10,000
<i>Elite Sponsorship Package</i>	\$20,000
<i>Exclusive Sponsorship Package</i>	\$50,000
<i>Bienvenida at St. Cajetan - Auraria Campus MSU Denver</i>	\$1,500
<i>Cultural “Raices y Ritmo” Night: Networking Reception</i>	\$1,500
<i>Awards Ceremony</i>	\$1,500
<i>Noche de Gala</i>	\$2,000
<i>General Sessions & Keynote Speakers</i>	\$2,000
<i>Information Table (companies and universities)</i>	\$800
<i>Information Table (non-profit organizations)</i>	\$450
<i>Community Member Vendor Table</i>	\$100
<i>Community Information Table</i>	\$75

Realization & Organization



Collaboration With



THANK YOU FOR YOUR SPONSORSHIP