



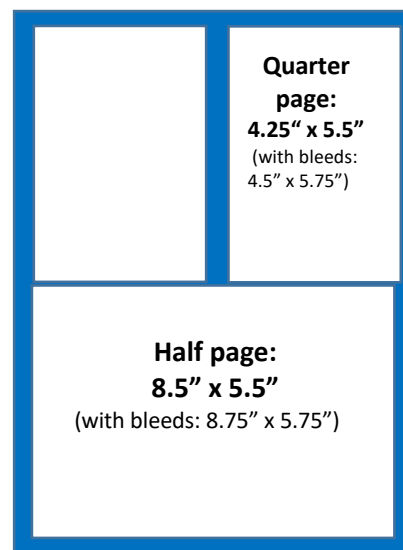
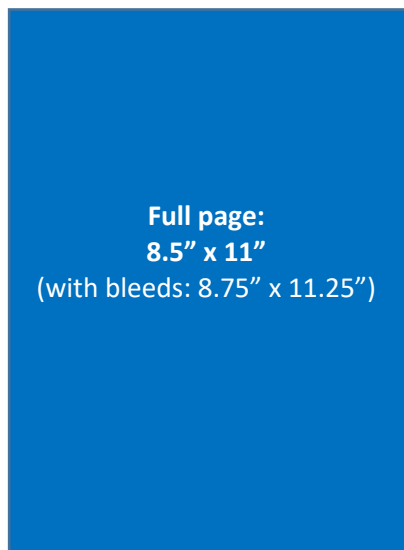
2021 NLPA CONFERENCE PROGRAM AD SPECIFICATIONS

In order for your ad to appear in the 2021 NLPA Conference digital program, please submit the requested files on or before the deadline for your type of sponsorship via the [2021 NLPA Artwork Submission Portal](#).

Type of Sponsorship	Deadline
Diamond - Bronze Sponsorship Packages	August 30, 2021
Iron Sponsorship Package	October 7, 2021
Exhibition Sponsorship	September 15, 2021
Event Sponsorships	October 1, 2021

Please follow these specifications when submitting your artwork:

- All image files provided for ads should be high resolution of at least 300 dpi, in color, in CMYK mode and in a PDF or JPEG file format. Logo must be in high resolution JPEG file format.
- Add a minimum one-eighth (1/8) inch bleed margin, if the ad bleeds to the edge, which allows for the ad to be trimmed to size without eliminating anything integral to the ad design.
- When submitting your ad, please provide a contact for technical support, should one be needed.
- Please include your institution or company name in the filename along with the size of the ad submitted; example, BarkleyAssociates_FullpageAd.jpeg
- The Ad files should have the following sizes. Measurements are in inches, width before height.
 - Full page:** final trim size of 8.5” x 11” and a bleed size of 8.75” x 11.25”.
 - Half page:** final trim size of 8.5” x 5.5” and a bleed size of 8.75” x 5.75”.
 - Quarter page:** final trim size of 4.25” x 5.5” and a bleed size of 4.5” x 5.75”.



Questions regarding ad/logo submission, please contact info@nlpa.ws.